

Parents League Review 2009

PARENTS LEAGUE OF NEW YORK, INC

review@parentsleague.org

115 EAST 82ND STREET, NEW YORK, NY 10028 • TEL: 212-737-7385 FAX: 212-737-7389

www.parentsleague.org

Parents League Review is an annual publication with articles on parenting and educational issues. The Review is distributed to our over 5,000 member families, our more than 250 independent school members and among camps and others whose businesses involve children, toddlers through teens.

ADVERTISING CONTRACT

TERMS OF AGREEMENT

ADVERTISEMENT NAME AS IT WILL APPEAR IN INDEX

SECOND LISTING IN INDEX (ADDITIONAL \$25)

WEB ADDRESS (for parentsleague.org posting)

BASIC ADVERTISING RATE

- Full Page \$750 \$ _____
- Half Page \$575 \$ _____
- Quarter Page \$470 \$ _____

SUPPLEMENTAL SERVICE RATES

- Second Index Listing \$25 \$ _____

TOTAL \$ _____

NAME _____

TITLE _____

ADDRESS _____

CITY STATE ZIP

TELEPHONE _____

FAX _____

EMAIL _____

1. All advertisers will have a listing in the index. A second listing is available for \$25.
2. All advertisers will have a listing with their website address on our website.
3. All advertisements are subject to approval by the Board of the Parents League. The Board reserves the right to edit copy.
4. A contract must be signed by the advertiser and in the possession of the publisher prior to publication.
5. We no longer offer art direction or line changes

PLEASE CHECK APPLICABLE LINES:

- PDF (Acrobat) file Emailed to review@parentsleague.org and hard copy of ad enclosed
- Same as last year
- Materials to be received by _____
- Must see proof

ENCLOSE YOUR CHECK PAYABLE TO PARENTS LEAGUE OR ENTER YOUR VISA, MASTERCARD OR AMERICAN EXPRESS INFORMATION:

CARD # _____ EXP. DATE _____

SIGNATURE _____

FOR OFFICE USE

DATE RECEIVED: / / \$ _____

PROCESSED: / / _____

**ADVERTISERS GUIDE
TO THE
PARENTS LEAGUE REVIEW**

Line screen for photos:
100 - 110

FULL PAGE
(4 3/8" wide x 7 1/4" high)

HALF PAGE HORIZONTAL
(4 3/8" wide x 3 1/2" high)

QUARTER PAGE VERTICAL
(2 1/8" wide x 3 1/2" high)