

# Parents League Representatives

## Your Responsibilities

#### Spread the Word About the Parents League

At PA Meetings, introduce relevant upcoming events and PL services.

Have general conversations with parents to share important workshops, forums and services that may be of interest to them.

Post Parents League news on school calendars, school bulletins boards or electronically. We will send you information by email with downloadable posters, so you may either forward the email or post the pdf. If you prefer hard copies please let us know.

If your school has a newsletter, include an article about PL membership or an upcoming event.

Follow Parents League on social media for event updates, articles and school open house information - and encourage your school community to do so, too!

Facebook: @parentsleague Instagram: @parentsleaguenyc

LinkedIn: Parents League of New York

Twitter: @ParentsLeague

### Keep Us Informed on What's Happening at Your School:

We love to hear your ideas. Please let us know any educational trends, innovative ideas or concerns at your school so we can design workshops that appeal to parents like you.

## Help Prospective Families Gain More Insight About Your School:

When asked, we provide prospective families our representative names and email addresses so parents can gain more perspective on your school.



## Frequently Asked Questions

#### What is the Parents League?

Founded in 1913 as a coalition of parents and independent and private schools, Parents League of New York supports families and children by providing a broad range of educational and parenting resources.

As the public face of private education in New York—and the only nonprofit of its kind—we are the preeminent provider of advisory services for school admissions. Each year we help thousands of families as they apply to hundreds of schools across the country. Through our unequaled experience and affiliations, we have been developing and offering a wide array of workshops, forums and publications for more than 100 years.

Parents League of New York holds memberships in Independent School Admissions Association of Greater New York (ISAAGNY), New York State Association of Independent Schools (NYSAIS), International Boys' Schools Coalition (IBSC), The Association of Boarding Schools (TABS), and the Association of Independent School Admission Professionals (AISAP).

# How can families at your school benefit from Parents League Family Membership?

## **School Advisory Service**

- Unlimited one-on-one appointments with a Parents League School Advisor to discuss preschool, kindergarten, lower, middle, upper, boarding & special needs admission
- School Admissions Workshops
- Continued support from Parents League School Advisors throughout the admissions process

Parents League advisors are expert educators. They have combined experience as administrators, admissions professionals, classroom teachers and board members at schools.

With well-established and close working relationships with over 350 independent schools, PLNY provides families with up-to-date

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information about a broad range of school programs & admissions policies.

#### **Programs**

Each year Parents League provides our members with presentations from top experts in the fields of parenting and education.

Past speakers include:

- Sophie Brickman, Author of Baby, Unplugged
- Jessica Lahey, author of *The Gift of Failure*
- Dr. Ned Hallowell, New York Times bestselling author
- Dr. Anna Levy-Warren Founder and CEO, Organizational Tutors
- Dr. Kelly Fradin, Author of Advanced Parenting

Past topics include:

- Helping your child through a challenge
- Nonverbal Communication and parenting
- Executive functioning in children
- Supporting teen mental health

#### **Resources**

- The Parents League Review: our annual journal on parenting & education
- Guide to New York City Preschools. the only annually updated New York City preschool guide with nearly 300 listings
- Online School Directory: Listing over 300 independent & private schools with information about enrollment, tuition, ages and more
- Blog: exclusive articles and videos on parenting and education available to current members

#### How do families join?

Families can join online at parentsleague.org or by contacting us at <a href="mailto:info@parentsleague.org">info@parentsleague.org</a> or (212) 737-7385.

The 2025-26 Annual Membership rate is \$495.



Families applying for financial aid or who are receiving financial aid at an independent school are eligible for a reduced membership fee of \$255. The financial aid request form is available on our website: www.parentsleague.org/financial-aid. Families can also call our office at (212) 737-7385 about the reduced membership fee.

#### Are all events for members only?

No. Some of our events are free and open to the public, including our school fairs and panel discussions on admissions and financial aid. Some events are for Parents League members only and some are open to nonmembers with an entrance fee. Our announcements and website indicate when an event is open to the public.

### Can I volunteer at the Parents League?

Yes - please do! The Parents League is a great place to meet other parents. We need volunteers to help with special projects, events, marketing and publications.

# Parents League Key Contacts

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